

UGC-style video ads for DTC brands, made in days, entirely by email.

We script and produce scroll-stopping 9:16 video ads for Meta, TikTok and YouTube Shorts with realistic AI presenters, bold captions, real product shots and end cards. No shoots, no creators to chase, no calls.

HOW IT WORKS

01

Send a link

Your product page and the ad you want to beat.

02

We script hooks

Distinct angles per ad: pain point, myth, question, POV.

03

We produce

AI presenter, captions, product shots, end card, 9:16.

04

You test

Run them, tell us the winners, we iterate on those.

PRICING (USD)

Test Pack

\$149 one-time

- 3 ads for one product, 3 hook angles
- +2 alternate opening hooks per ad (9 versions)
- Captions + end card, 72-hour delivery
- Unlimited revisions

Growth

\$499 /month

- 10 ads a month + 20 hook variants
- Square 1:1 cut of every ad
- Monthly note on what won
- Weekly batches, cancel anytime

Scale

\$999 /month

- 25 ads a month + 50 hook variants
- Square cuts, monthly note
- Multiple products, priority 48h
- 1 dubbed language included

About \$50 per finished ad on Test Pack and Growth, about \$40 on Scale. Creator-made UGC typically runs \$100 to \$375 per video. Not ready for a pack? The **\$39 Ad Teardown + 5 Hooks** counts in full toward the Test Pack.

The ScrollStop Guarantee

If none of your 3 Test Pack ads beats your current best ad, **we make 2 more free.**

Payments are non-refundable once production starts; the guarantee replaces refunds. You own every ad, with full commercial rights for paid and organic social.

SAMPLE WORK (SPEC ADS MADE IN OUR STUDIO; TAP TO WATCH AT [SCROLLSTOPLABS.IO/WORK](https://scrollstoplabs.io/work))



Hydration

Problem → product



Skincare

Question hook



Sleep

2 a.m. hook



Pet health

Stairs question



Haircare

Drain question



Gut health

3 p.m. bloat

Spec samples, not client work. Trotly, Lumora and Biomo are fictional demo brands. Not affiliated with or endorsed by any brand shown.